



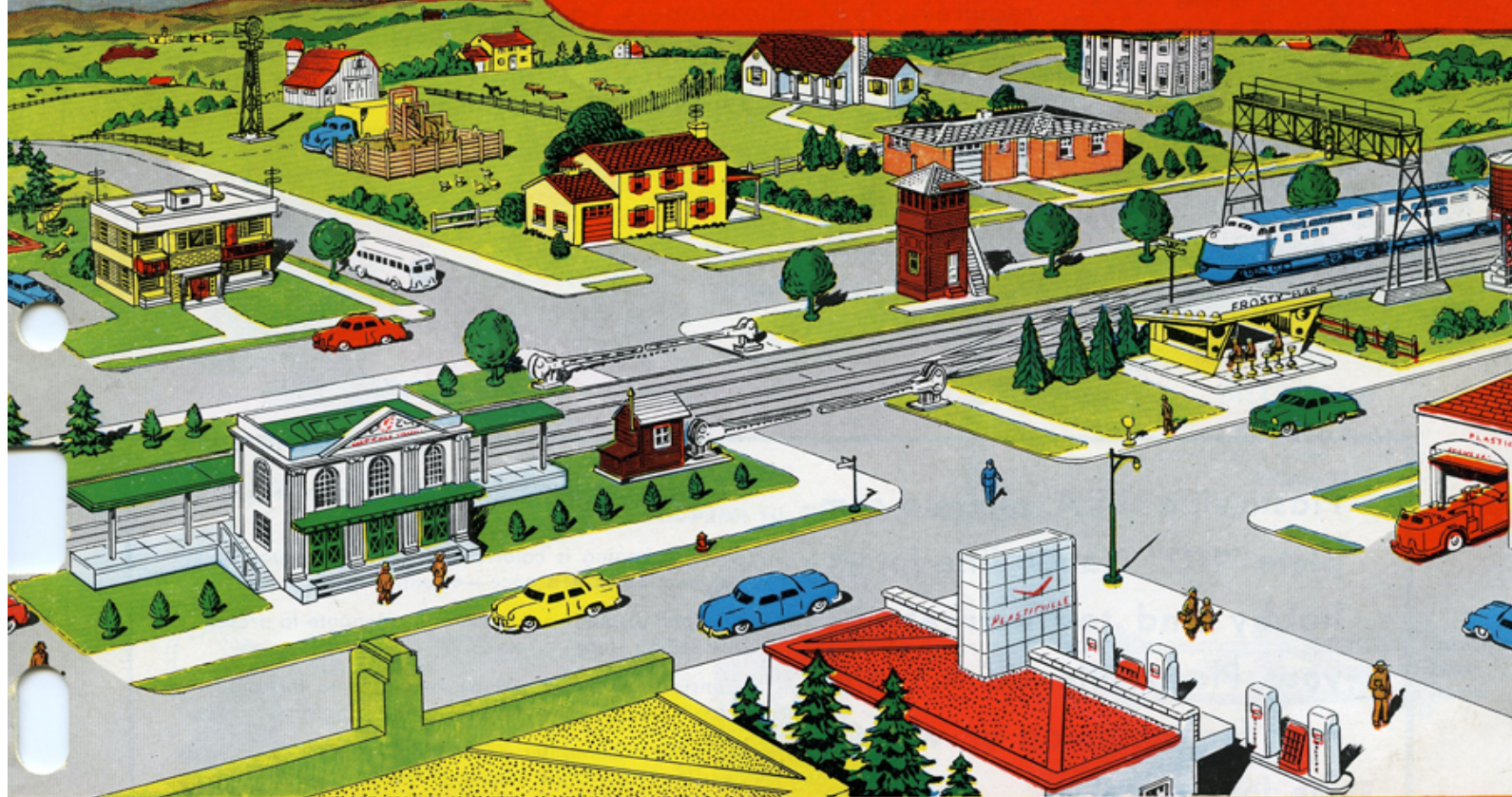
Plasticville, U.S.A.[®]

THE ORIGINAL PLASTIC VILLAGE

fun for the family

"O" GAUGE

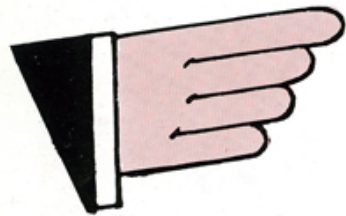
CATALOG "I" 1958



THE LEADER IN PLASTIC MODEL RAILROAD ACCESSORIES—

Manufactured by BACHMANN BROS., INC. *Established 1833* PHILADELPHIA 24, U. S. A.

SO YOU MAY KNOW



**WHERE YOU SEE THIS
A NEW ITEM HAS BEEN
ADDED FOR 1958**



IMPORTANT

Standard packing is outlined for each item in the 1958 Plasticville U.S.A. "O" Gauge line. Every effort has been made to satisfy the requirements of our customers. Your co-operation will be appreciated in ordering standard packing quantities whenever possible. This will enable us to offer maximum discounts and prompt shipping service.

Plasticville U.S.A.[®] offers a complete "HO" Gauge line for the hobby and toy market. Ask your Plasticville U.S.A.[®] salesman for a catalog or write to the factory.

We shall continue to pre-sell the Plasticville U.S.A. line—

Our packaging is colorful, the copy is factual, and the over-all appearance—attention getting.

Dealers' displays are novel and adequate to present the selling story.

Consumer catalogs will be available to the dealer as will reproduction material—stereos, glossys, mats.

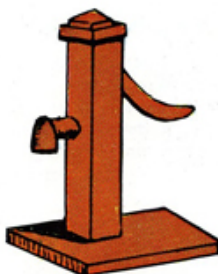
A national consumer advertising program is scheduled to bring to the consumer the quality, utility and play value of the Plasticville U.S.A. line.



1000 TELEPHONE POLE

6" high with 1 1/4" base. Weight per shipping carton . . . 5 lbs.

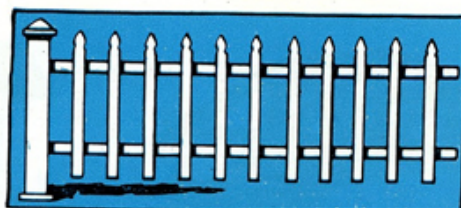
RETAIL PRICE 5¢



1005 YARD PUMP

1" by 1 1/2" high. Weight per shipping carton . . . 7 lbs.

RETAIL PRICE 5¢



1002 PICKET FENCE

6" long by 2 1/4" high. Weight per shipping carton of 48 dozen . . . 14 lbs. (fence packed 2 doz. to chipboard carton, repacked 24 boxes to shipping carton).

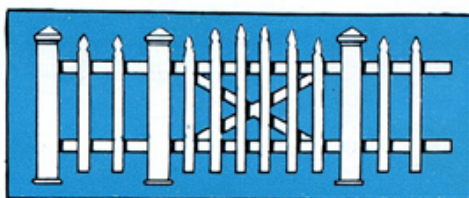
RETAIL PRICE 5¢



1007 RUSTIC FENCE

6" long by 1 1/2" high. Weight per shipping carton . . . 10 lbs.

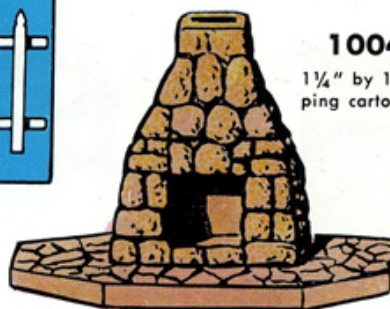
RETAIL PRICE 5¢



1031 PICKET GATE

6" long by 2 1/4" high. Weight per shipping carton . . . 14 lbs.

RETAIL PRICE 10¢



1004 BARBECUE

1 1/4" by 1 3/4". Weight per shipping carton . . . 7 lbs.

RETAIL PRICE 5¢



1025 STREET LIGHTS

2 lights on die cut card, 3" high. Weight per shipping carton . . . 14 lbs.

RETAIL PRICE 10¢

NOTE



STANDARD PACKING ON ALL 5¢ AND 10¢ ITEMS (EXCEPT #1002) IS 12 PIECES TO CHIPBOARD BOX, REPACKED 24 BOXES (24 DOZEN) TO THE SHIPPING CARTON.



1001 SPRUCE TREE

3 1/2" high. Weight per shipping carton . . . 8 lbs.

RETAIL PRICE 5¢



1027 FLAG POLE

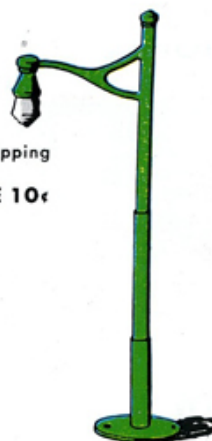
6" high. Weight per shipping carton . . . 7 lbs.

RETAIL PRICE 10¢

1026 BOULEVARD LIGHT

5" high. Weight per shipping carton . . . 7 lbs.

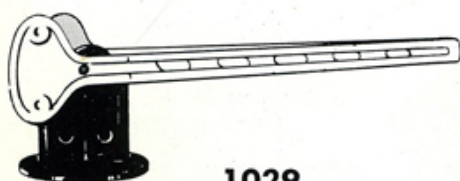
RETAIL PRICE 10¢



1028 BILLBOARD

5" long by 2 3/4" high. Weight per shipping carton . . . 14 lbs.

RETAIL PRICE 10¢



1029 CROSSING GATE

5 3/4" long. Weight per shipping carton . . . 14 lbs.

RETAIL PRICE 10¢



1033 WISHING WELL

1 3/4" by 2 1/2". Weight per shipping carton . . . 15 lbs.

RETAIL PRICE 10¢



1034 RUSTIC GATE

6" long by 1 1/2" high. Weight per shipping carton . . . 14 lbs.

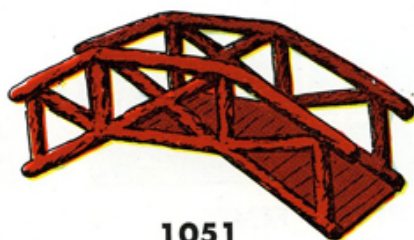
RETAIL PRICE 10¢



1050 (SA-7) OUTHOUSE

2" by 2". Packed 12 to display box, repacked 24 dozen to shipping carton weighing 18 lbs.

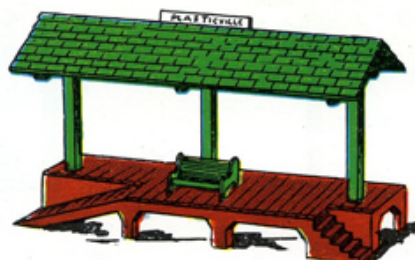
RETAIL PRICE 15¢ each



1051 FOOTBRIDGE

4½" long by 1¾" high. Packed 12 to chipboard box, repacked 24 dozen to shipping carton weighing 18 lbs.

RETAIL PRICE 15¢ each



1200 (LM-3) STATION PLATFORM

7¼" long by 3½" high by 2½" wide. Each platform in ind. illustrated box, repacked 3 dozen to shipping carton weighing 10 lbs.

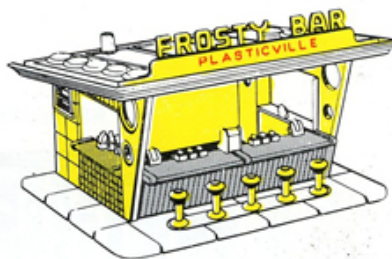
RETAIL PRICE 49¢



1302 6 PC. FARM IMPLEMENT SET

Each set in ind. illustrated box, repacked 3 dozen to shipping carton weighing 12 lbs.

RETAIL PRICE 59¢



1401 FROSTY BAR

5" long by 4½" high by 3½" wide. Colors: salmon or yellow with white. Each in illustrated box, repacked 3 dozen of a color to shipping carton weighing 11 lbs.

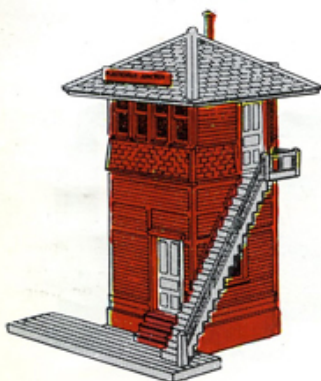
RETAIL PRICE 79¢



1404 PINE TREE ASSORTMENT

48 tree sections and 8 trunks provide opportunity to establish tree height to suit display. 56 pieces in illustrated box, repacked 3 dozen to shipping carton weighing 10 lbs.

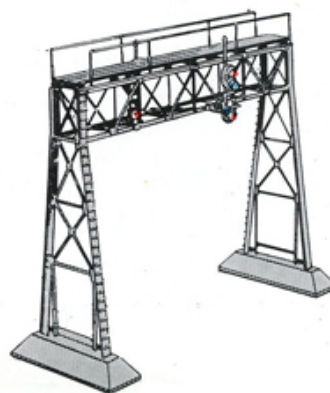
RETAIL PRICE 79¢



1402 SWITCH TOWER

7" high by 5" long by 4" wide. Color . . . brown with grey trim or grey with brown trim. Each in illustrated box, repacked 3 dozen to shipping carton weighing 11 lbs.

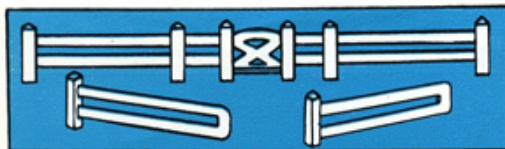
RETAIL PRICE 79¢



1403 SIGNAL BRIDGE

9" high by 9½" wide. Will span double track. Each in illustrated box, repacked 3 dozen to shipping carton weighing 9 lbs.

RETAIL PRICE 79¢



1075 (HF-2) HOUSE FENCE

2¾" long by ¾" high. Packed 11 pcs. of fence and 1 gate to small illustrated box. 12 small boxes packed to counter display box. 24 display boxes to shipping carton weighing 21 lbs.

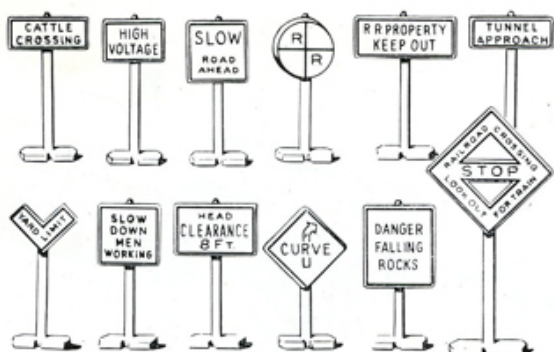
RETAIL PRICE 25¢ each box



1303 LOG CABIN

5½" long by 3" high by 3½" wide. Each in illustrated box, repacked 3 dozen to shipping carton weighing 19 lbs.

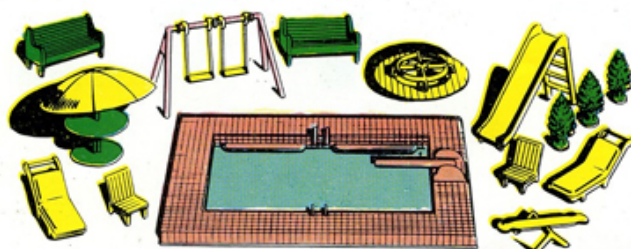
RETAIL PRICE 59¢



1405 R.R. & STREET SIGNS

24 different signs in illustrated box, repacked 3 dozen to shipping carton weighing 10 lbs.

RETAIL PRICE 79¢



1406 PLAYGROUND EQUIPMENT

15 piece set including swimming pool. Packaged in illustrated box, repacked 3 dozen to shipping carton weighing 8 lbs.

RETAIL PRICE 79¢



1600 CHURCH

8" long by 9" high by 3 1/2" wide. Simulated stained windows and red door. Each in illustrated box, repacked 3 dozen to shipping carton weighing 20 lbs.

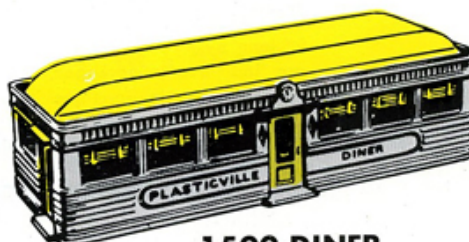
RETAIL PRICE \$1.00



1407 WATCHMAN'S SHANTY W/CROSSING GATE

6" long by 4" high by 2 1/4" wide. An exact replica of those seen at thousands of railroad crossings. Each in illustrated box, repacked 3 dozen to shipping carton weighing 9 lbs.

RETAIL PRICE 79¢



1500 DINER

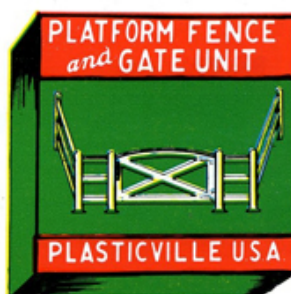
9" long by 3" high by 3" wide. Ind. boxed, repacked 3 dozen to shipping carton, weighing 12 lbs.

RETAIL PRICE 89¢

1408 WINDMILL

10 1/2" high with revolving weathervane. Exact detail adds rural realism to layout. Each in illustrated box, repacked 3 dozen to shipping carton weighing 9 lbs.

RETAIL PRICE 79¢



1504 (3-F)

16 PC. PLATFORM FENCE BOX

15 pieces of fence and 1 gate in display counter box. Fence and gate 6" long by 2 1/4" high. Repacked 3 dozen boxes to shipping carton weighing 14 lbs.

RETAIL PRICE 89¢



1502 CAPE COD HOUSE

5" long by 4" high by 4" wide. Houses are individually packaged in illustrated boxes. Available in three colors (WHITE, RED, BROWN) and are packed 1 dozen of each color to the 3 dozen shipping carton weighing 15 lbs.

RETAIL PRICE 89¢



1607 FIRE HOUSE

6½" long by 5" high by 6½" wide. Each in illustrated box, repacked 3 dozen to shipping carton weighing 20 lbs.

RETAIL PRICE \$1.00



1603

BERMUDA RANCH HOUSE

9" long by 4" high by 4¾" wide. Houses are individually packaged in illustrated boxes. Available in three colors (BLUE, GREY, WHITE) and are packed 1 dozen of each color to the 3 dozen shipping carton weighing 17 lbs.

RETAIL PRICE \$1.00

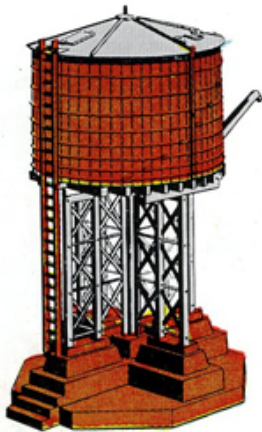


1602

POST OFFICE

9¼" long by 3¾" high by 4½" wide. With colorful simulated windows. Each in illustrated box, repacked 3 dozen to shipping carton weighing 18 lbs.

RETAIL PRICE \$1.00



1615 WATER TANK

7" high by 4" dia. Individually packaged in illustrated box, repacked 3 dozen in shipping carton weighing 14 lbs.

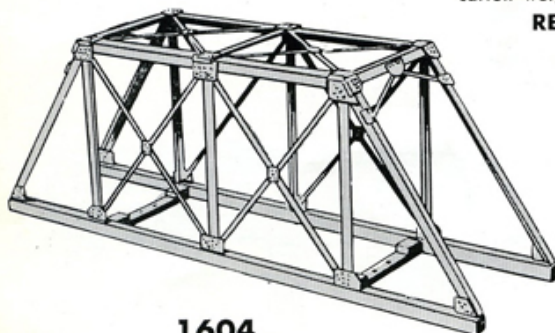
RETAIL PRICE \$1.00



1611 (DH-2) DRUG & HARDWARE STORE

9" long by 3" high by 4" wide. With colorful simulated windows. Each in illustrated box, repacked 3 dozen to shipping carton weighing 18 lbs.

RETAIL PRICE \$1.00



1604

TRESTLE BRIDGE

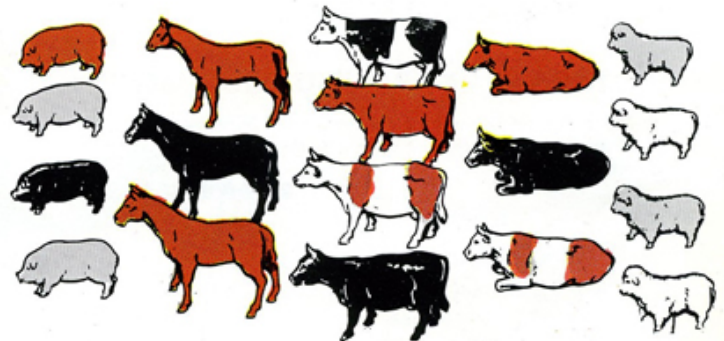
17¼" long by 6¼" high by 4½" wide. Each in illustrated box, repacked 3 dozen to shipping carton weighing 20 lbs.

RETAIL PRICE \$1.00

1606 BARNYARD ANIMALS

Assortment of 18 animals in "O" and "S" scale. Ind. boxed, repacked 3 dozen to shipping carton weighing 14 lbs.

RETAIL PRICE \$1.00



1612 (CS-5) CHAIN STORE

9" long by 3½" high by 4" wide. With colorful simulated windows. Each in illustrated box, repacked 3 dozen to shipping carton weighing 18 lbs.

RETAIL PRICE \$1.00

1608 SCHOOL HOUSE

9" long by 6" high by 3½" wide. Each in illustrated box, repacked 3 dozen to shipping carton weighing 20 lbs.

RETAIL PRICE \$1.00



1614 (PD-3) POLICE STATION

6½" by 5" by 6". Each in individual box, repacked 3 dozen to shipping carton weighing 19 lbs.

RETAIL PRICE \$1.00



1616 SUBURBAN STATION

11" long by 4½" high by 4½" wide. Includes two depot benches. Individually boxed, repacked 3 dozen to shipping carton weighing 22 lbs.

RETAIL PRICE \$1.00



1622 DAIRY BARN

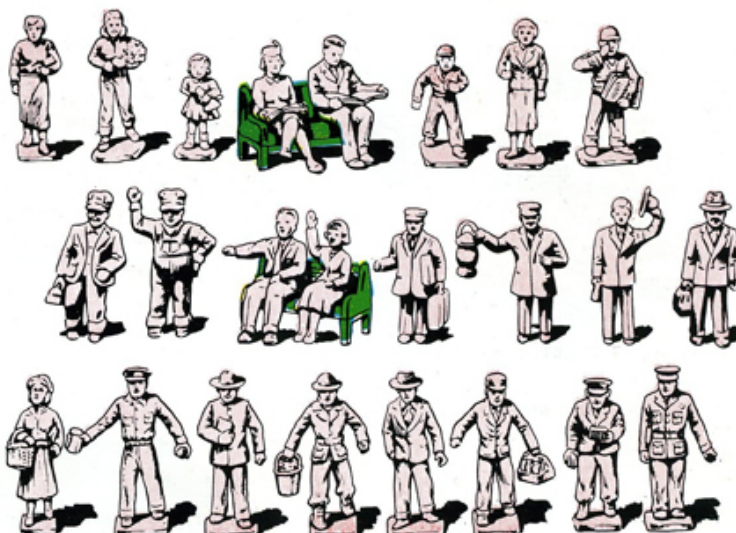
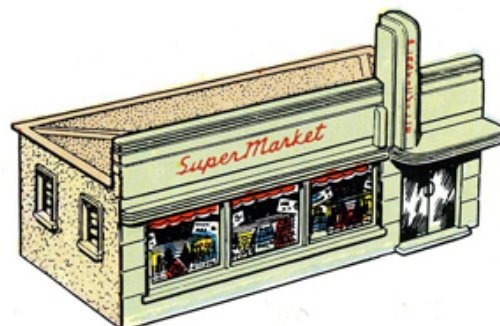
8" long by 6" high by 5¼" wide. Each in illustrated box, repacked 3 dozen to shipping carton weighing 20 lbs.

RETAIL PRICE \$1.00

1613 SUPER MARKET

9" long by 5" high by 4" wide. With simulated windows. Each in illustrated box, repacked 3 dozen to shipping carton weighing 18 lbs.

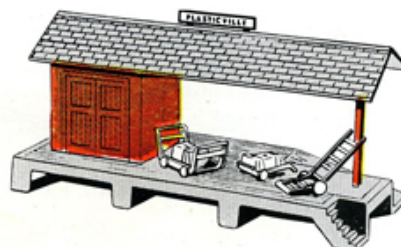
RETAIL PRICE \$1.00



1619 PLASTICVILLE CITIZENS W/PAINT KIT

24 natural flesh colored figures includes 12 railroad characters. Paint kit includes 6 paint pellets, brush and fluid. Each set in illustrated box, repacked 3 dozen to shipping carton weighing 16 lbs.

RETAIL PRICE \$1.00



1620 LOADING PLATFORM W/HAND TRUCKS

8" long by 4" high by 3½" wide. Includes 3 miniature hand trucks. Individually packaged in illustrated box, repacked 3 dozen to shipping carton weighing 13 lbs.

RETAIL PRICE \$1.00



1617 FARM BUILDINGS & ANIMAL SET

21-piece assortment includes 5 structures and 16 animals and fowl. Individually packaged and repacked 3 dozen sets to shipping carton weighing 12 lbs.

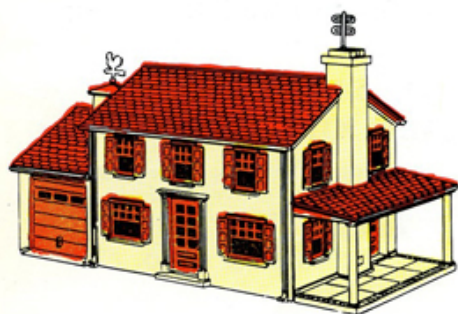
RETAIL PRICE \$1.00



1623 CATTLE LOADING PEN

With 5 steers. Size of pen is $6\frac{1}{4}$ " long by $3\frac{3}{4}$ " high by 8" wide. A fine tie-in item with Animal box #1606. Pen and steers in illustrated box, repacked 3 dozen to shipping carton weighing 9 lbs.

RETAIL PRICE \$1.00



1700 2 STORY COLONIAL HOUSE

$9\frac{3}{4}$ " long by 6" high by 5" wide. Houses are individually packaged in illustrated boxes. Available in three colors (GREY, RED, GREEN) and are packed $\frac{1}{3}$ dozen of each color to the 1 dozen shipping carton weighing 8 lbs.

RETAIL PRICE \$1.29



1703 COLONIAL MANSION

$5\frac{1}{2}$ " long by 7" high by 5" wide. Houses are individually packaged in illustrated boxes. Available in three colors (GREEN, RED, BLUE) and are packed $\frac{1}{3}$ dozen of each color to the 1 dozen shipping carton weighing 8 lbs.

RETAIL PRICE \$1.29



1618 TV TRANSMITTING STATION

Tower 12" high, station 8" long by $4\frac{1}{2}$ " wide. Each in illustrated box, repacked 3 dozen to shipping carton weighing 11 lbs.

RETAIL PRICE \$1.00



1621 MOTEL W/AUTOS

$9\frac{1}{2}$ " long by $2\frac{1}{4}$ " high by 5" wide. Includes 3 scaled autos. Individually boxed, repacked 3 dozen to shipping carton weighing 18 lbs.

RETAIL PRICE \$1.00



1803 COLONIAL CHURCH

$7\frac{1}{2}$ " long by $10\frac{1}{2}$ " high by $4\frac{1}{4}$ " wide. A fine example of early church architecture. Individually packaged in illustrated boxes. Repacked 1 dozen to shipping carton weighing 8 lbs.

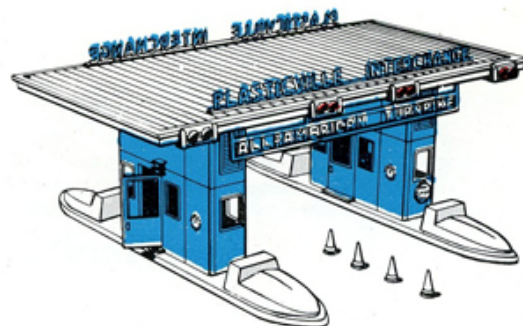
RETAIL PRICE \$1.49



1801 BANK

6" long by 6" high by 6" wide. Each in illustrated box repacked 1 dozen to shipping carton weighing 12 lbs.

RETAIL PRICE \$1.49



1900

TURNPIKE INTERCHANGE

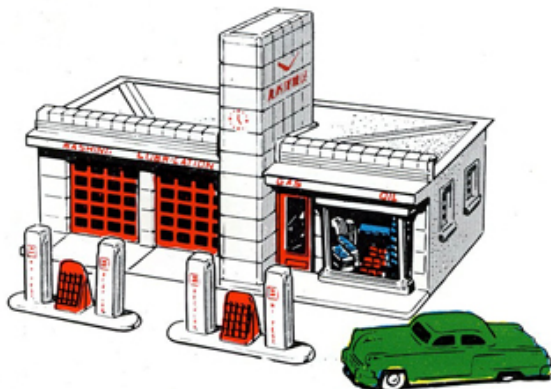
11" long by 5" high by 10" wide. Includes 4 traffic lane markers. Each in illustrated box repacked 1 dozen to shipping carton weighing 9 lbs.

RETAIL PRICE \$1.98

1800 GAS STATION W/AUTO

8 $\frac{7}{8}$ " long by 5 $\frac{3}{8}$ " high by 5 $\frac{1}{8}$ " wide. Colorful insert for window and 1 car. Each in illustrated box repacked 1 dozen to shipping carton weighing 12 lbs.

RETAIL PRICE \$1.49



1701 NEW ENGLAND RANCHER

9" long by 5 $\frac{3}{4}$ " high by 4 $\frac{1}{2}$ " wide. Houses are individually packaged in illustrated boxes. Available in three colors (GREEN, BROWN, GREY) and are packed $\frac{1}{3}$ dozen of each color to the 1 dozen shipping carton weighing 7 lbs.

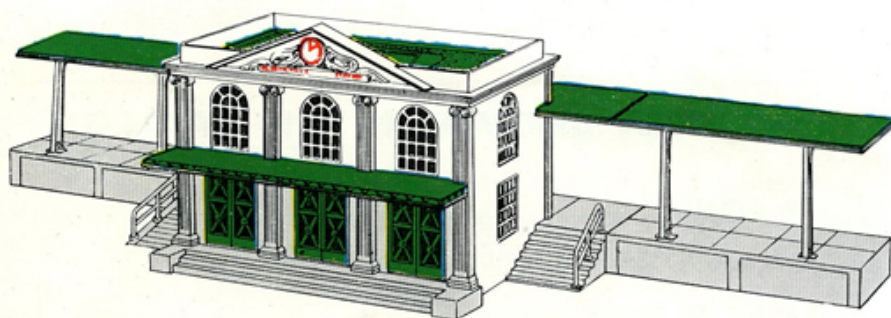
RETAIL PRICE \$1.29



1903 (AD-4) AIRPORT ADMINISTRATION BUILDING

10 $\frac{1}{4}$ " long by 8 $\frac{1}{4}$ " high by 6 $\frac{1}{2}$ " wide. Exactly as found at large city airports. Each in illustrated box repacked 1 dozen to shipping carton weighing 11 lbs.

RETAIL PRICE \$1.98



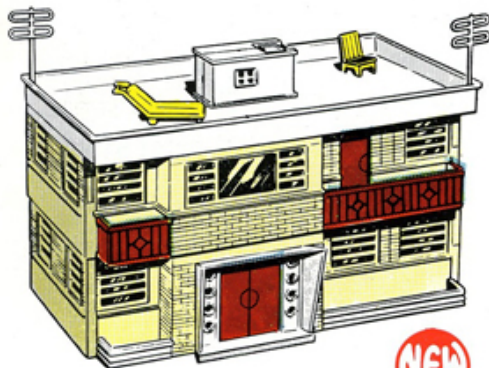
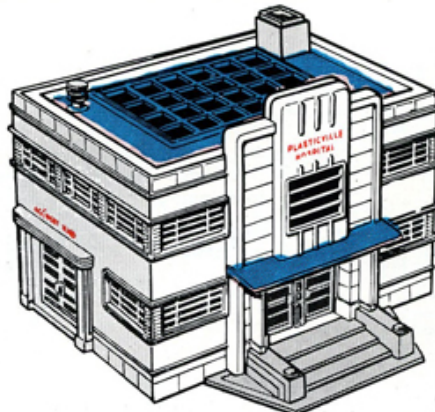
1901 UNION STATION

20" long by 5" high by 7" wide. A scaled replica of the famous urban stations. Each in illustrated box repacked 1 dozen to shipping carton weighing 10 lbs.

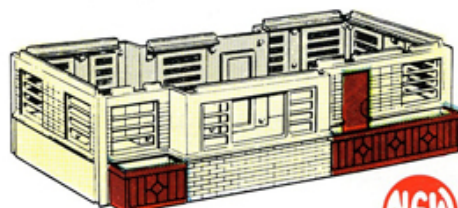
RETAIL PRICE \$1.98

1902**HOSPITAL W/FURNITURE**

9 1/8" long by 6 1/4" high by 9 1/4" wide. Includes 22 pieces of scaled hospital equipment and cardboard floor layout. Each in illustrated box repacked 1 dozen to shipping carton weighing 14 lbs.

RETAIL PRICE \$1.98**NEW****1907 APARTMENT HOUSE**

9 1/4" long by 5" high by 5 1/4" wide. Another fine dwelling to add to Plasticville's fine assortment. Additional floors can be added with ADD-A-FLOOR box #1503. Each apartment house in an illustrated set up box, repacked 1 dozen to the shipping carton weighing 12 lbs.

RETAIL PRICE \$1.98**NEW****1503 ADD-A-FLOOR**

Additional floor sections that can be added to the Apartment house #1907 which permits customer to increase height. Size is 9 1/4" by 2 1/4" by 5". Each in illustrated box, repacked 3 dozen to shipping carton weighing 11 lbs.

RETAIL VALUE 89¢**1906 FACTORY**

10" long by 4" high to rooftop by 10" wide. A fine addition to the industrial district of the toy train layout. Each in an illustrated box, repacked 1 dozen to the shipping carton weighing 11 lbs.

RETAIL PRICE \$1.98**1904 CATHEDRAL**

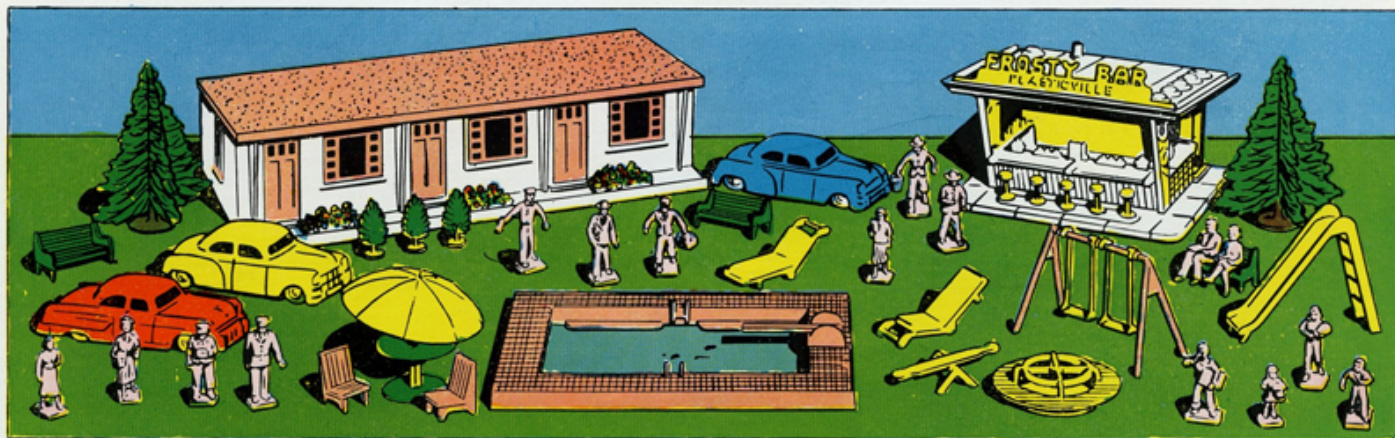
7 1/2" long by 10 1/8" high by 6 1/2" wide. With simulated stain glass windows and red door. Each in illustrated box repacked 1 dozen to shipping carton weighing 12 lbs.

RETAIL PRICE \$1.98**1905 TOWN HALL**

10" long by 12" high by 6" wide. A realistic copy of the rural town hall and community center. Each in an illustrated box, repacked 1 dozen to the shipping carton weighing 15 lbs.

RETAIL PRICE \$1.98**PLASTICVILLE ITEMS AVAILABLE BUT NOT SHOWN IN THIS CATALOG**

1300 (BL-2) BRIDGE & POND	\$.59
1601 BARN	1.00
1702 (AP-1) HANGAR W/PLANES	1.29
1802 VEHICLE ASSORTMENT	1.49
1776 INDEPENDENCE HALL	1.98

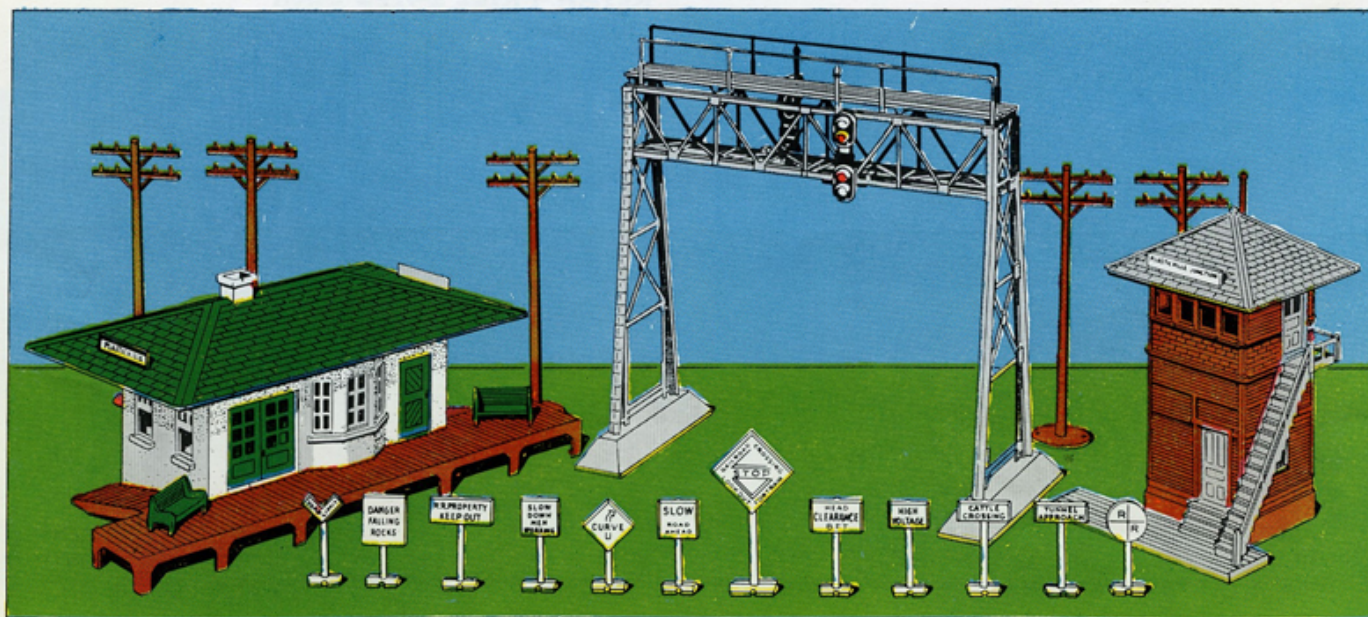


5402

PLASTICVILLE HIGHWAY MOTEL

A popular "all year" toy box consisting of 1 motel with 3 autos, 15-piece playground set, 16 scaled figures, 2 spruce trees and 1 frosty bar. Individually packaged in a litho gift box, repacked 6 to shipping carton weighing 9 lbs. Retail value \$3.38.

RETAIL PRICE \$2.98 each

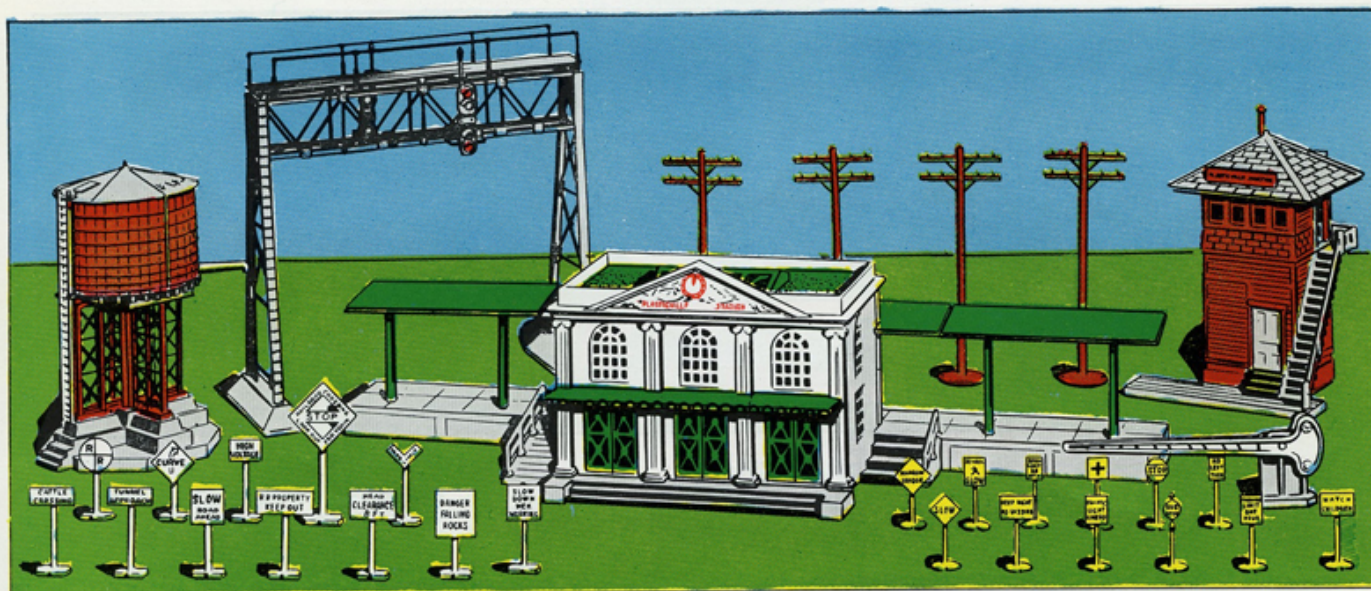


5403

PLASTICVILLE TOY TRAIN ACCESSORIES

A "beginner's set" of 22 accurately detailed and scaled railroad items attractively packaged in a litho set up box. The box includes 1 switch tower, 1 suburban station with 2 benches, 1 signal bridge, 5 telephone poles and 12 railroad signs. Repacked 6 only to a shipping carton weighing 10 lbs. Retail value of merchandise \$3.23.

RETAIL PRICE \$2.98 each

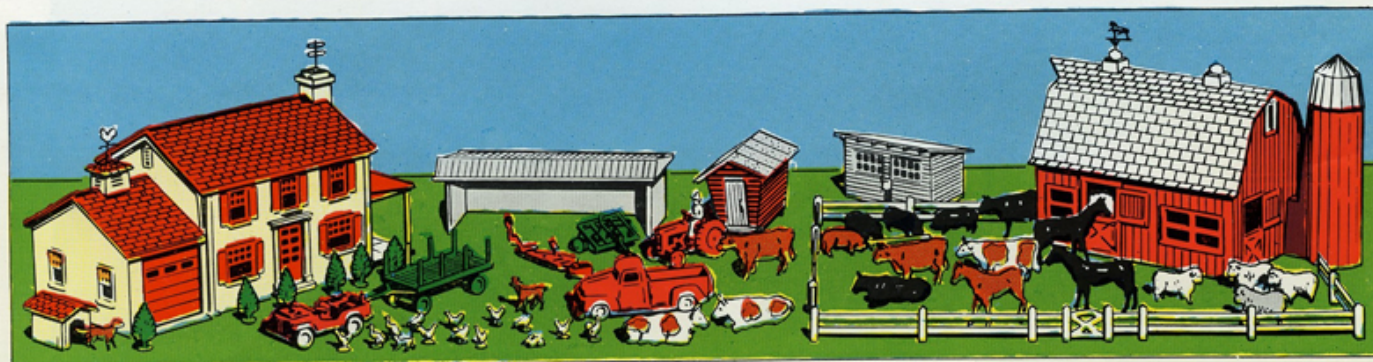


5605

PLASTICVILLE RAILROAD ACCESSORIES

The perfect tie-in sale for your toy train market. 33-piece assortment of scaled buildings include 1 Union station, 1 water tank, 1 switch tower, 1 signal bridge, 4 telephone poles, 1 crossing gate and 24 railroad and street signs. Individually packaged in a litho set up box repacked 6 to the shipping carton weighing 14 lbs. Retail value of merchandise \$5.65.

RETAIL PRICE \$4.98 each

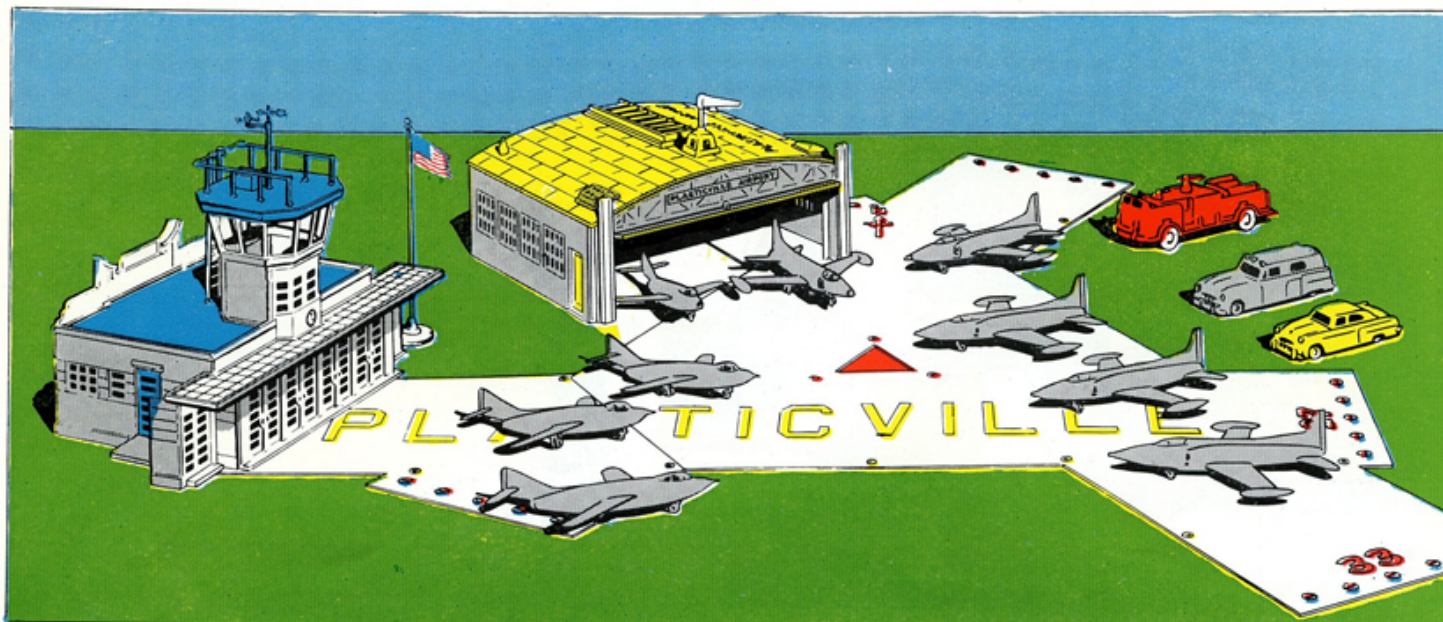


5606

PLASTICVILLE COUNTRYSIDE FARM

Hours of play fun in this 65-piece scaled farm assortment. Items include 2-story house, barn, 18 barnyard animals, 21-piece farm building and animal set, 6 farm implements, 12 pieces of fence and 6 bushes. Repacked 6 boxes to a shipping carton weighing 15 lbs. Retail value of the merchandise \$5.23.

RETAIL PRICE \$4.98 each

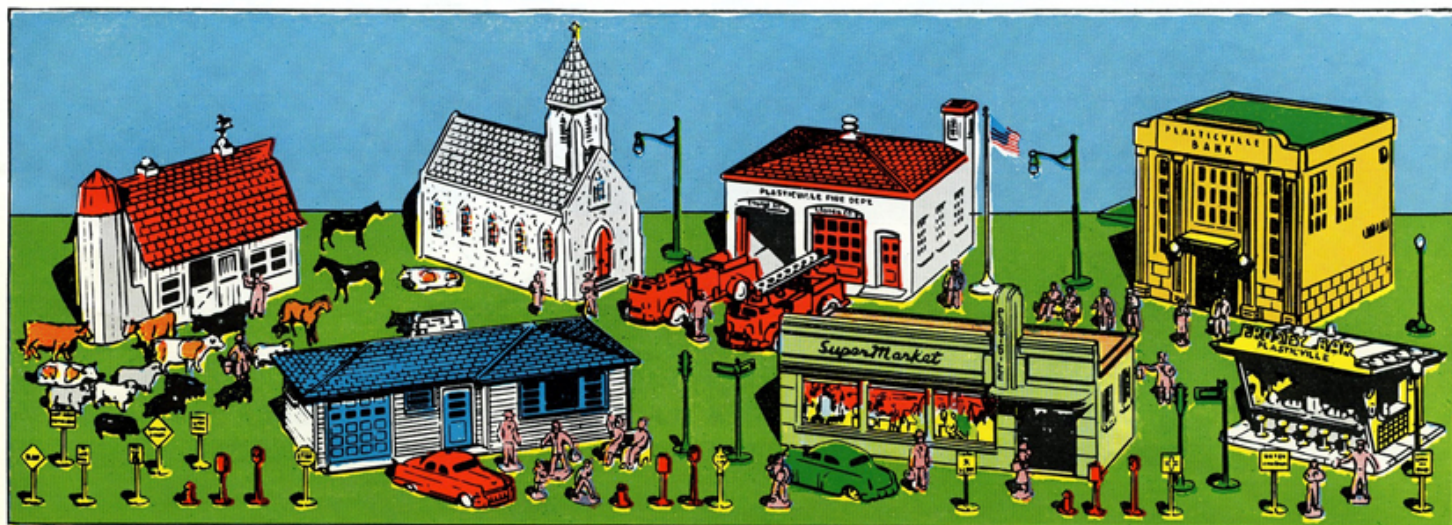


5607

PLASTICVILLE INTERCEPTOR SQUADRON

An ideal toy or mail catalog play value assortment of scaled and finely detailed items including an airport adm. building, hangar, illustrated cardboard runway, 9 jet planes, 1 official auto, 1 fire engine, 1 ambulance and 1 flag pole. Each in a litho gift style set up box repacked 6 to the shipping carton weighing 14 lbs.

RETAIL PRICE \$4.98 each



5901

PLASTICVILLE'S CITY IN A BOX

A fine assortment of 83 pieces to provide sufficient buildings and accessories for a 4' x 6' toy train platform or hobby "pike". The assortment consists of a bank, barn, supermarket, church, fire house, ranch house, 29 street signs and small street accessories, frosty bar, 2 fire engines, 2 autos, 18 barnyard animals, flag pole and 24 life-like plastic citizens. Individually packaged in gift style litho set up box repacked 6 to shipping carton weighing 38 lbs. Retail value of merchandise \$10.78.

RETAIL PRICE \$9.98 each

YOU GET THIS DISPLAY **FREE**

WITH THE #7200 SIX DOZEN PACKAGE ASSORTMENT



7200

6 DOZEN PACKAGED ASSORTMENT WITH FREE ELECTRIC REVOLVING DISPLAY

A SMALL ASSORTMENT OF READY-TO-SELL "O" GAUGE NUMBERS INCLUDING THE NEW 1958 BUILDINGS PLUS A QUANTITY OF LAST YEAR'S LEADERS.

A presentation that enables the retailer to start off with a fine assortment . . . itemwise . . . pricewise . . . complete with an impulse sale creating display. All at a very modest investment.

The 7200 Includes:

1 Dozen Each	1/2 Dozen Each	1/4 Dozen Each
1407 Watchman's Shanty w/Crossing Gate	1402 Switch Tower	1701 New England Rancher
1623 Loading Pen w/Cattle	1408 Windmill	1904 Cathedral
	1616 Suburban Station	1907 Apartment House
		1615 Water Tank
		1618 TV Station
		1800 Gas Station w/Auto
		1902 Hospital w/Furniture

PLUS 1 EACH OF THE LISTED BUILDINGS ASSEMBLED AND MOUNTED ON THE FREE ELECTRIC REVOLVING COUNTER DISPLAY.

RETAIL VALUE OF THE MERCHANDISE \$99.96

REMEMBER: YOU BUY THE MERCHANDISE ONLY AT THE REGULAR TRADE DISCOUNT. Plasticville U.S.A. supplies the colorful counter display and the heavy duty turntable . . . without charge.

The display is shipped completely assembled. It requires only 27" of revolving area. It can be removed from the carton and put to work. Will operate on 110 AC current only.

The complete #7200 (mdse. and display) will consist of 2 cartons weighing 56 lbs.

6101 REVOLVING COUNTER MERCHANDISER THAT WILL SHOW AND SELL . . . PLASTICVILLE U.S.A. FOR YOU

An inexpensive hand revolving (non-electric) Christmas tree display, 12 assembled buildings and 9 small accessory items.

The display includes 1 each assembled:

- | | |
|------------------------------|---------------------------|
| 1402 Switch Tower | 1701 New England Rancher |
| 1407 Watchman's Shanty | 1800 Gas Station w/Auto |
| 1408 Windmill | 1902 Hospital w/Furniture |
| 1615 Water Tank | 1904 Cathedral |
| 1616 Suburban Station | 1907 Apartment House |
| 1618 TV Station | |
| 1623 Loading Pen with Cattle | |

ALSO 1 Box each of the following:

- | | |
|------------------------------------|---------------------------|
| 1302 Farm Implements | 1606 Barnyard Animals |
| 1404 Pine Trees | |
| 1405 R.R. & Street Signs | 1619 Citizens & Paint Kit |
| PLUS 12 only #1000 Telephone Poles | |
| 3 " | 1027 Flag Pole |
| 3 " | 1028 Billboard |
| 3 " | 1029 Crossing Gate |

All of this available at a generous trade discount

The #6101 is shipped completely assembled. It weighs 20 lbs. and is shipped in 1 carton. It requires only 27" of counter space to go to work . . . for you.

Sell the #6101 and the Open Stock to back it up.

Retail Value of the Merchandise \$20.97



6100 PLASTICVILLE COUNTER MERCHANDISER

YOU PAY FOR THE MERCHANDISE ONLY—THE DISPLAY IS FREE

6100 PLASTICVILLE COUNTER MERCHANDISER

Small and compact . . . hard hitting counter merchandiser that effectively shows Plasticville U.S.A. to an advantage.

Display and 1 each of the three illustrated items are shipped knocked-down. You pay for the merchandise at regular trade discounts.

THE DISPLAY IS FREE

Quantities are limited on this item . . . This display is sold "as available"

The #6100 requires only 24" by 15" of counter space and weighs 6 lbs. It can be shipped via parcel post.

RETAIL VALUE \$3.77





The modern plant of BACHMANN BROS. INC. located at 1400 E. Erie Avenue, Philadelphia 24, Pa.

1833 125th Anniversary 1958

Manufacturing and distributing consumer products continuously for 125 years is a record not many firms can match. It is with pardonable pride therefore that we make mention of this . . . OUR 125TH ANNIVERSARY. Starting in 1833 as a manufacturer of ivory and tortoise shell combs for ladies, we are today the largest manufacturer in the country of plastic model railroad accessories. This line is marketed under the well known brand name "PLASTICVILLE U.S.A." Approximately 45 years ago we started producing plastic sun glasses and are today a prominent source distributing the nationally advertised "SOLAREX" brand of sun glasses. This past season we introduced an entirely new concept of a pre-school toy in our "STORYTOWN U.S.A." line. This is steadily gaining acceptance by the trade.

Our substantial four-story factory and air conditioned office is located in Philadelphia. Our growth is due to constant progress through the utilization of modern production equipment and methods, plus the wide distribution gained by an aggressive sales organization.

We want to express our sincere thanks to the thousands of wholesalers and retailers who have made this possible. We assure you that your continued patronage is sought and every effort will be made to warrant the confidence and trust you show by your purchases of PLASTICVILLE U.S.A., STORYTOWN U.S.A. and SOLAREX Sun Glasses.

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